



NATIONAL GATHERING OF ELDERS AND NATIONAL INDIGENOUS CULTURAL EXPO 2025



SPONSORSHIP PACKAGE

September 29th to October 5th, 2025



Edmonton Expo Centre, Edmonton Alberta



Our mission is to create opportunities to bring diverse First Peoples together through national gatherings. We will build and strengthen the gap between First Peoples and non-Indigenous groups. We will celebrate and sustain our environment, languages, identities and cultures. We will walk together in unity.

Alberta will soon host the "4th National Gathering of Elders: Coming Home, Voices of Elders" on September 29th to October 2nd and 2nd National Indigenous Cultural Expo October 3rd to October 5th 2025. Elders from all Indigenous cultural groups of First Nation, Metis, and Inuit are invited to gather in Edmonton from across our country to celebrate Indigenous traditions, language, and culture. This gathering is projected to have over 7000 participants throughout the week long gathering, 100 exhibitors/vendors and volunteers, We shall gather to education, socialize and celebrate accomplishments as well as re-generate for future work. It will provide opportunities for Elders and participants to share their traditional ways with visiting cultural and linguistic groups; which will be done through food, songs, dances, and ceremonies.

It will be a 7 day event, with a grand entry of nations, a showcase of First Nations, Metis and Inuit cultures from across Canada, Powwow, entertainment and forums on issues such as revitalization of Indigenous languages and culture, Justice, and reconciliation. In building a Nation to Nation relationship, we seek partnerships and working relationship with all leaders from various institutions. Elders are our greatest source of knowledge, history, language and culture and whatever way you can support them will be greatly appreciated. Please contact Crystal Bernard, Director of Operations at registration@ngekanata.com if you are interested in sponsoring the gathering. We thank you for your consideration and hope to build a meaningful relationship.

Sincerely,

Elders Advisory Committee, NGE & NICE 2025















SPONSORSHIP OPPORTUNITIES




Sponsorship Deadline
September 15, 2025

IMPACT















Raven
\$400,000+
Buffalo
\$200,000+
Turtle
\$50,000+

Support opportunity for Indigenous and non-Indigenous have meaningful experience that moves reconciliation forward			
Support recognition for First Nation, Inuit, and Metis Elders for their wisdom and lived experiences			
Support positive mental health of Elders to gather, visit, share stories, and learn from each other			
Support contribution to forum discussions on variety of topics of mutual concern			

PERKS

All included meals, activities, and entertainment			
Trading Post Booth and Registration	1 6	1 4	1 2

EXPOSURE

Name Listing on Website			
Name, Logo, & Link on Website			
Social Media Promo (Scaled to Sponsorship Level)			
Logo & Name on Event Emails/APP			
Public Acknowledgement by MC during program			
Slide show promo during meals (provided by the sponsor)			
Common Area Signage (provided by the sponsor)			

DINNER SPONSOR

- provides meals for Elders
up to **\$75,000** (SM & PR for 8 weeks after NGE 2025)

ELDERS REST AREA SPONSOR

- provides space and snacks for participants
\$15,000 (acknowledgement,, SM & webpage promo)

GOLF CART SPONSOR

- provides Elders with rides within the Expo Center
\$20,000 (acknowledgement, logo on golf carts, SM & webpage promo)

GIFTING SPONSOR

- provides swag and gift items for participants
\$80,000 (exclusive acknowledgement on webpage, SM & big board listing)

NICE 2025 Sponsorship

Powwow Special	<p style="text-align: center;">\$5000</p> <p style="text-align: center;">SM and Public Acknowledgement by MC during Programming</p>
First Nations Powwow Support	<p style="text-align: center;">\$10,000</p> <p style="text-align: center;">SM & Website Promotion Public Acknowledgement by MC during Programming</p>
Metis Festival Support	<p style="text-align: center;">\$10,000</p> <p style="text-align: center;">SM & Website Promotion Public Acknowledgement by MC during Programming</p>
Inuit Showcase Support	<p style="text-align: center;">\$10,000</p> <p style="text-align: center;">SM & Website Promotion Public Acknowledgement by MC during Programming</p>

THANK YOU!

